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Destination Music

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Uniting the world through music

THE COMBINATION of thought processes that came together to result in the most amazing concept for a project has resulted in me writing this article in a whirlwind of excitement and a storm of interest. The project was born out of my interest in music technology and a love for all things foreign and has since grown from a thought to an unbelievable reality, with enquiries from all over the world.

What I have been working on for the past few months is a project that will result in the production of a unique music album, and a world music production enterprise. Unique because of the musicians and artists appearing on it. Armed with recording and video equipment I will be travelling to many destinations over the next six months to produce an album and CD-ROM.

Combining selected musicians from all over the world, "Life's a journey, not a destination" will include the Bahá'í choirs from the Western Samoa Temple, Sydney Temple, and, with world affairs allowing, the New Delhi Temple.

Due to worldwide interest, a website; www.destinationmusic.co.uk has been set up with information about the project. This project along with others, in association with record companies around the world, has been set up to act as a symbol of unity through diversity, and is committed to supporting organisations that assist economically deprived races and nations. When Bahá'ís purchase the products a percentage of the proceeds from the sales of each CD and CD-ROM will go to the Bahá'í Fund.

In association with Cultural Survival and with support and assistance from the Prince's Trust, the M Corporation, Worcester College of Technology and Spires Records the project has taken off and is gaining momentum as a uniting force for music and people, and appears to be a successful way of introducing people to the Faith, as a universal language and a world embracing entity.

For more information please see www.destinationmusic.co.uk.

Laurence Beard